

bubltown

**STEP
FORWARD
LUTON**

On-boarding guide

Powered by

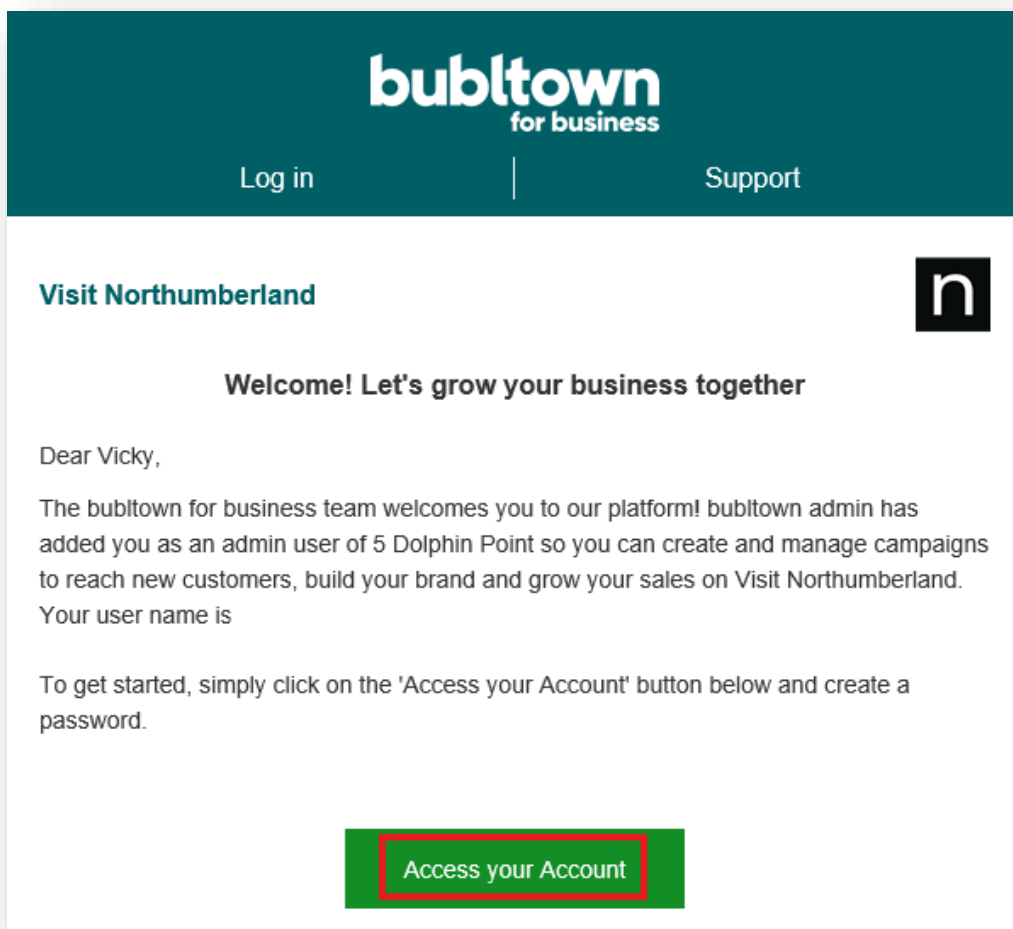
bubltown

Onboarding

After you receive an email from noreply@bubltown.co.uk allowing you to setup your bubltown password, access your business dashboard and complete your business profile.

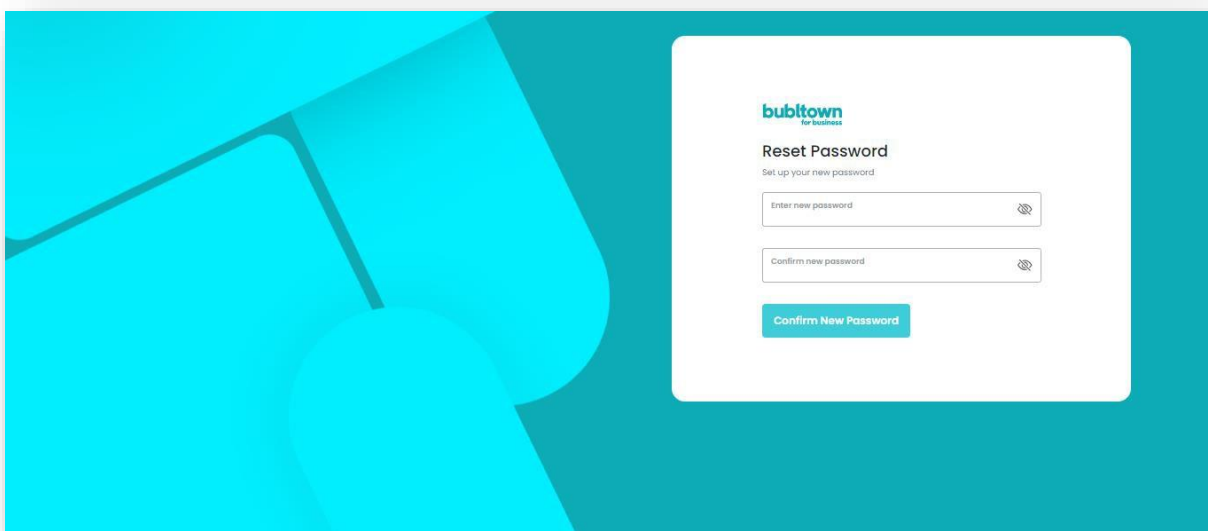
Step 1:

Open email and click "Access your Account" button.



Step 2:

You will be directed to this reset password page.

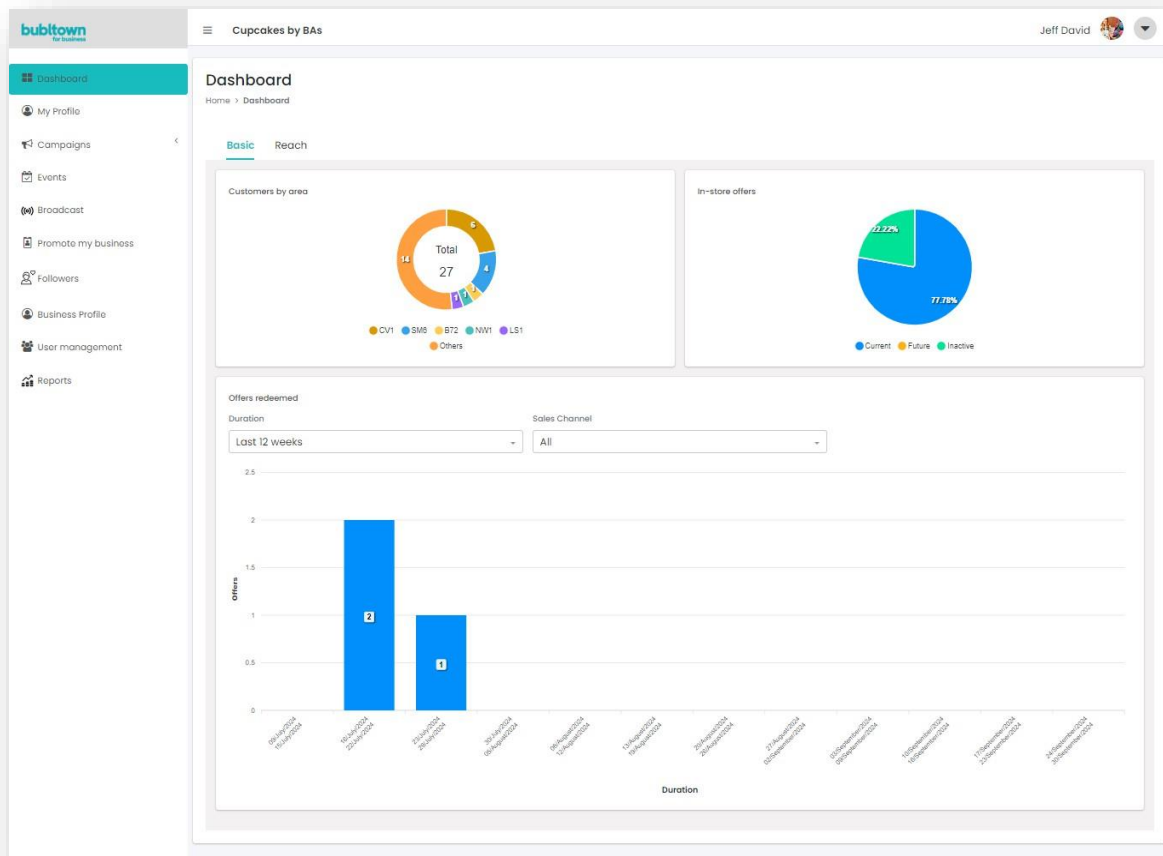


Business Dashboard

You can create and manage campaigns to reach new customers, build your brand and grow your sales.

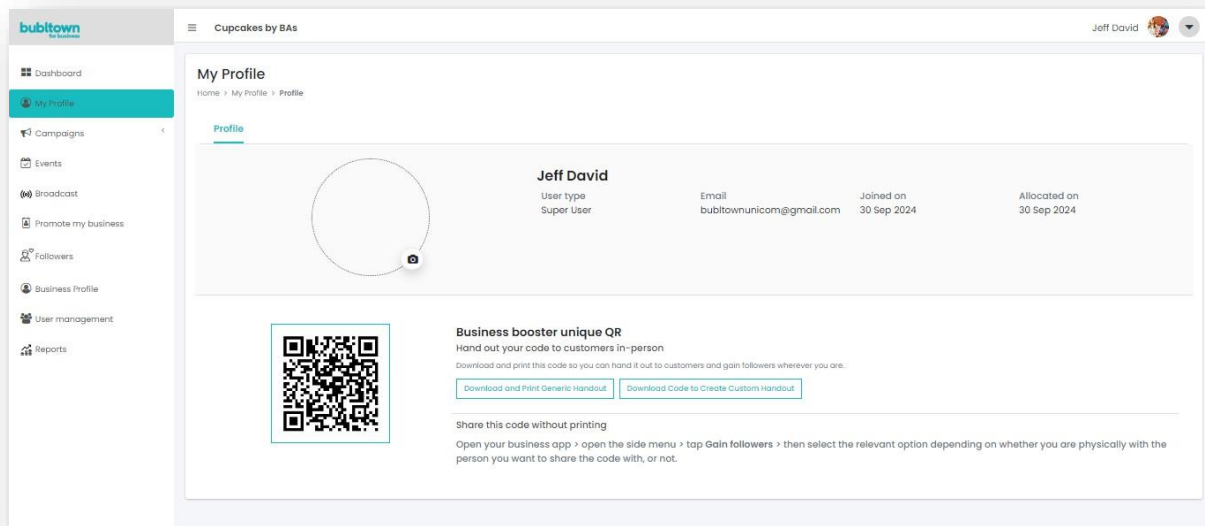
Dashboard:

On the dashboard, business user can view the business activities and customer activities.



My profile:

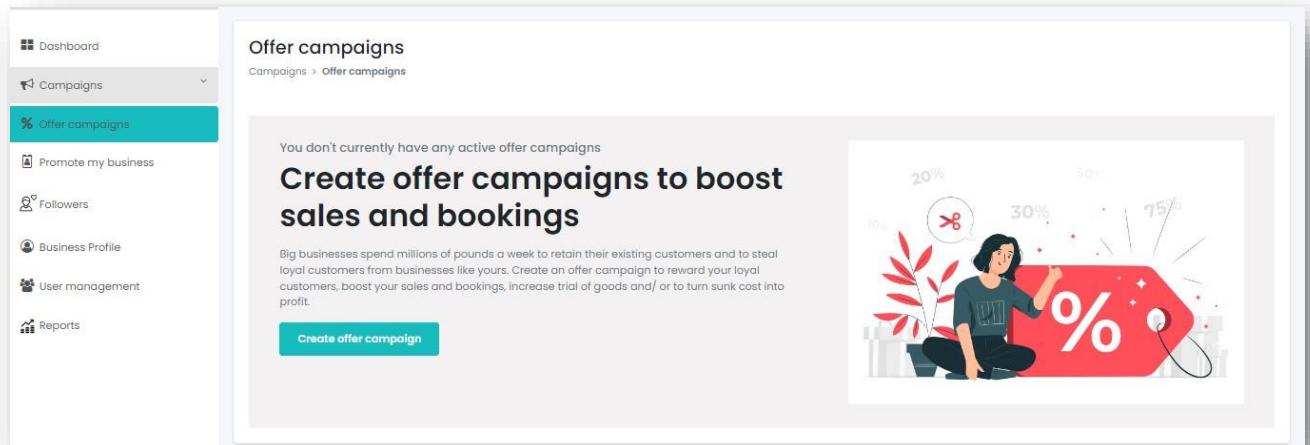
This section is used to generate a unique business user QR code and view user details.



Campaigns:

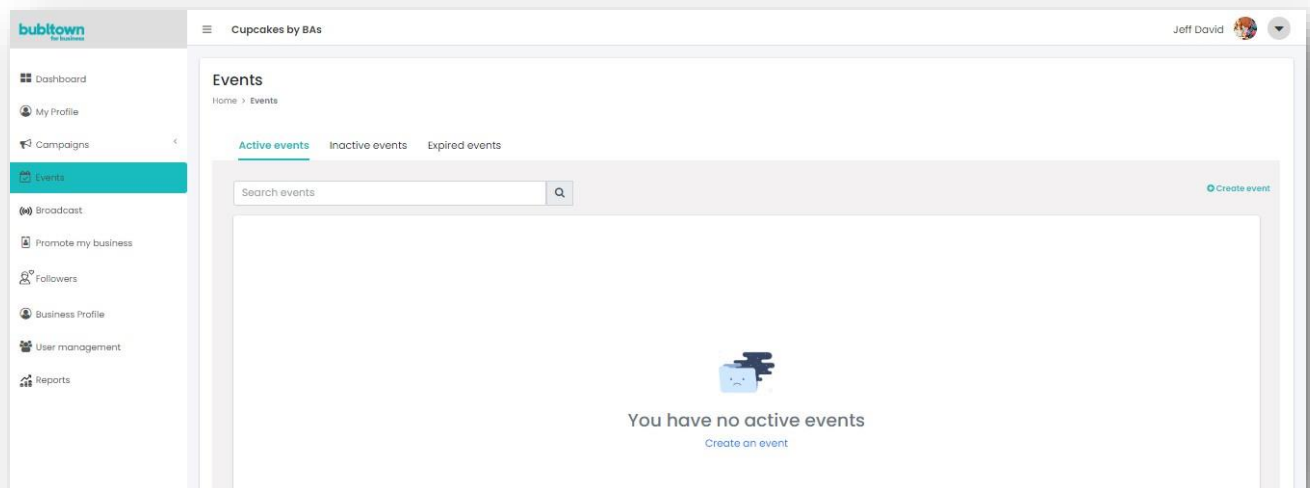
Create offer campaigns to boost sales and bookings.

Big businesses spend millions of pounds a week to retain their existing customers and to steal loyal customers from businesses like yours. Create an offer campaign to reward your loyal customers, boost your sales and bookings, increase trial of goods and/ or to turn sunk cost into profit.



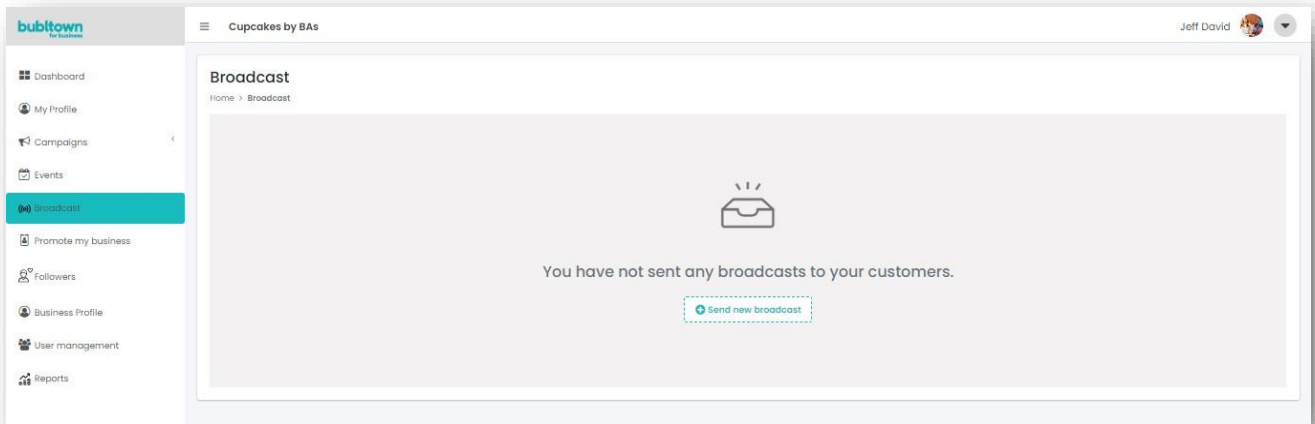
Events:

To allow the user to add events within the application.



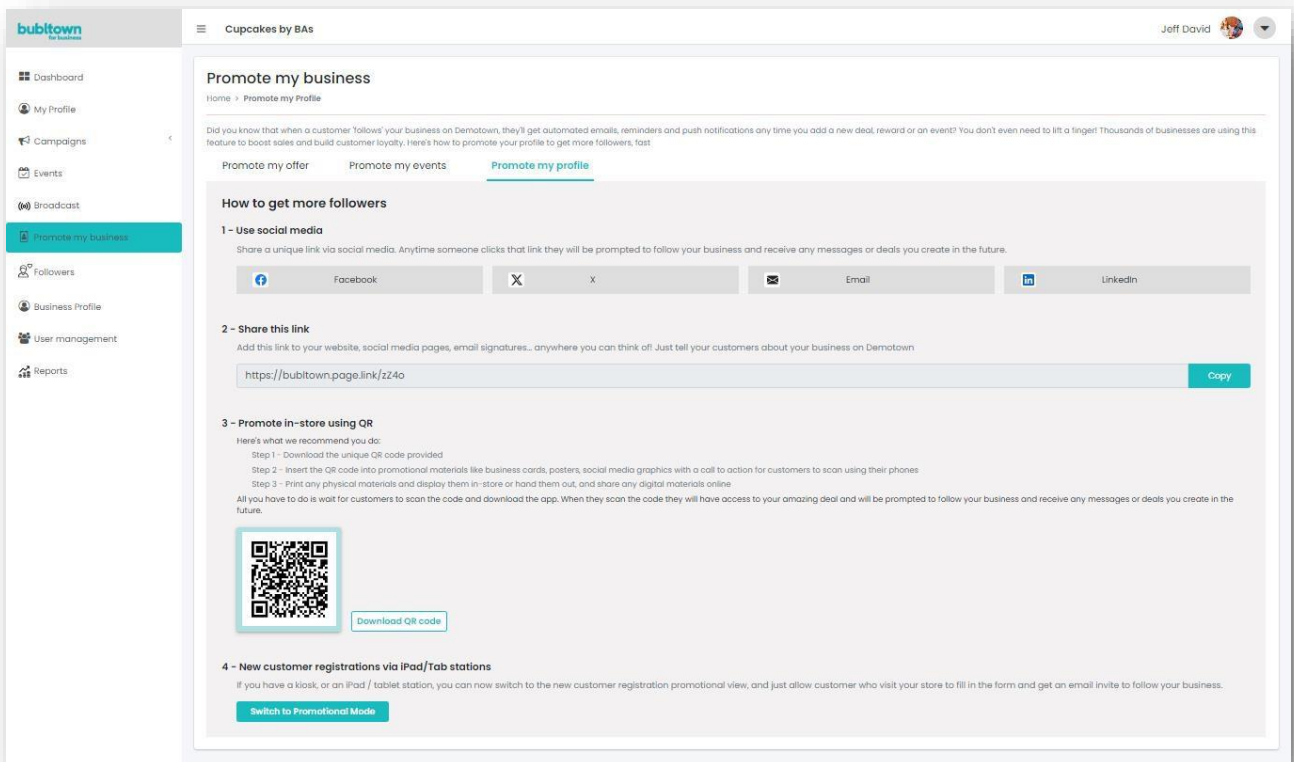
Broadcast:

The business super user should be able to broadcast messages as push notifications to a selected audience.



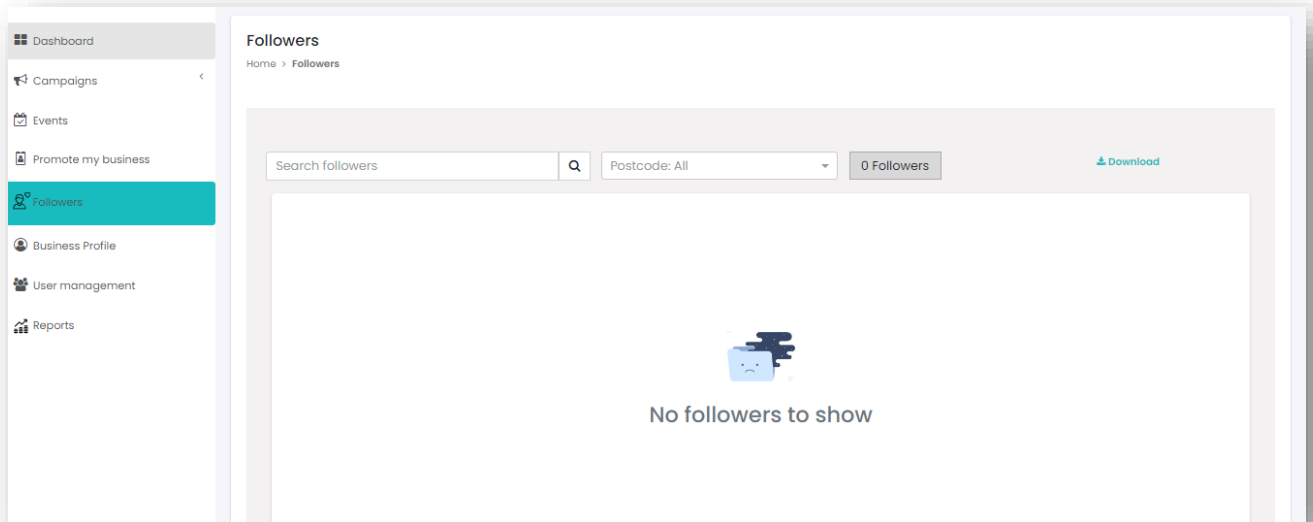
Promote my business:

Did you know that when a customer 'follows' your business, they'll get automated emails, reminders and push notifications any time you add a new deal or an event? You don't even need to lift a finger! Thousands of businesses are using this feature to boost sales and build customer loyalty.



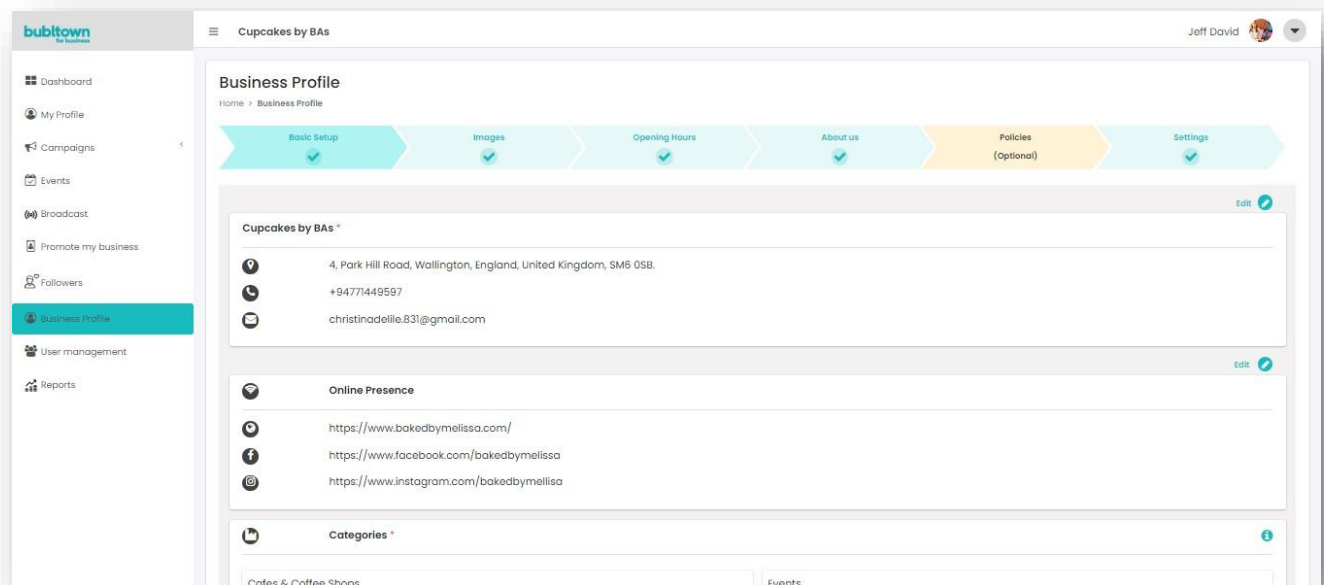
Followers:

Business user can view all the followers of the business and download followers report.



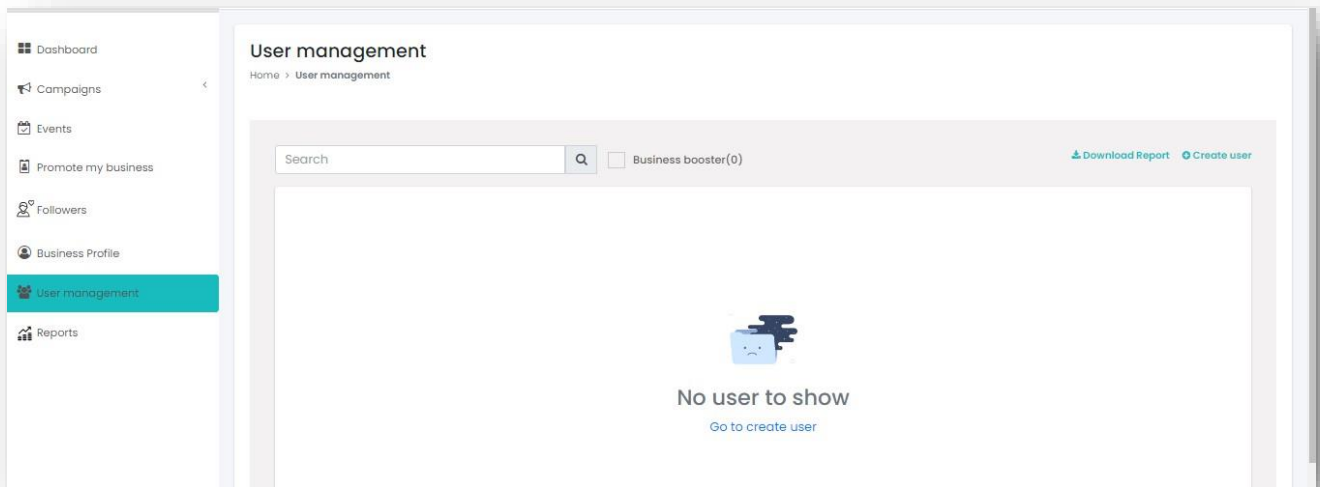
Business profile:

Here business user can view business details and edit if needed.



User management:

Business user can create multiple users as per the need.



Reports:

This section is used only to generate purchasable offers details.

